EVERY HEARTFUL STORY IS BEAUTIFUL!

ON 3 LEVELS FOR SUSTAINABLE ACCESSORIES



COOL! FRESH REALLY FUNCTIONAL ACCESSORIES



100% UPCYCLING



GUARANTEED FAIR PRODUCED, CERTIFIED BY THE WFTO

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THE NEW ERA BEGINS HERE BAGS. BACKPACKS. ORGANIZATIONAL SYSTEMS.

For those who want to ensure sustainability isn't just for show – but makes a real impact.

For those who don't just follow, but lead.

BEADBAGS isn't just part of the sustainable movement.

We set the standards.

While others are still talking, we've created functioning systems on the widest front: In Cambodia. In Europe.

With recycled harbor straps from Hamburg, with workshops in Cambodia and Germany – and with real people whose lives we positively change.

TWO LINES. ONE PROMISE.



AQUASACK – our pioneering line from Cambodia. Made from fish feed and cement bags using ultra-durable woven plastic (Woven PP).

Collected before they pollute rivers like the Mekong or large lakes like Tonle Sap – or get burned as waste.

Produced in a WFTO-certified workshop in Cambodia, where over 50% of the staff have disabilities.



OCEANBOUND – our global impact line. Plastic is collected before it reaches the ocean with production in a SEDEX & BSCIcertified facility in China.

Including retired cargo straps from the Hamburg port – these can no longer be used due to insurance reasons as they may have tiny cracks from holding heavy containers – and must be incinerated as hazardous waste, releasing highly toxic gases.

In close collaboration with Lebenshilfe Germany.

We are an official partner of the UN Decade of Ocean Science.

"WE TURN THE DISCARDED INTO A FUNCTIONING FUTURE."

WHY IS THIS A GAME CHANGER?

The GIZ study 2024 shows: "Fishing and agriculture are the main sources of microplastics in Cambodia and Southeast Asia – especially from improperly disposed bags."

BEADBAGS is the first company in the world to tackle this issue, making it visible – and developing functional, aesthetic everyday solutions from it.

WE ARE NOT A GREEN CLAIM - WE ARE THE PROOF.

- Positioning | Leading example of radically credible sustainability
- Depth | Collaboration with Lebenshilfe, open workshops, transparent supply chain
- Innovation | Products made from materials that would otherwise become microplastics or toxic gases
- Impact | Real stories. Real people. No staged campaigns

OFFICIALLY RECOGNIZED - INTERNATIONALLY CONNECTED

BEADBAGS is an official supporter of the Business Coalition for a Global Plastics Treaty, alongside global brands like Unilever, Mars, or L'Oréal.

Unlike many others: We don't do it for the PR – we do it because it's necessary.

YOU WANT NOT JUST A GOOD IMAGE, BUT A GOOD IMPACT?

Want to be sure you're standing for true sustainability – honest, powerful, and without greenwashing?

Then cut through the jungle of empty promises. Become part of Beadbags.

BEADBAGS – LEADING POSITIVE CHANGE FOR NATURE, OCEANS, RIVERS, AND LAKES.





GARANTIERT! FAIR UND 100% UPCYCLING

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EASY CARRY ACCESSOIRES

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Passion

Beadbags is stylish, warm, and rugged at the same time. Like the rough sea breeze in autumn storms.

Always clear, tangible, direct, and honorable, embodying the Hanseatic spirit. Values that millions of people find appealing and valuable, even internationally.

We carry all this into the future with our **Beadbags** After 10 years of intense search, we have now developed the perfect product that embodies all these values.

Connecting worlds

We ventured to Asia (Cambodia) and found upcycled materials that withstand tropical storms: colorful, exotic, and finely crafted. From these, we make universal and storage bags.

In the Port of Hamburg, we found rope material that secured the heaviest ship loads across all oceans in any weather.

We process and recycle this webbing in Germany into ultra-durable shoulder straps, which we integrate with our universal bags.

Wanderlust combined with a sense of home. Ready for any storm. Resilient and full of strength for all the burdens of daily life.

Beadbags: sustainable, truly storm-tested

We take pride in the fact that our **Beadbags** bags and dust containers are made from 100% recycled materials. And the heart is there too. The basic bags are fully manufactured under strict supervision by the World Fair Trade Organization. No child labor, fair working conditions, fair pay for artisans, humane working conditions, guaranteed and certified.

Beadbags is 100% upcycling. Exotic meets home straight from the Port of Hamburg.

100% sustainable. 100% heart and passion. 100% easy to carry and store. 100% vegan. 100% clear and genuine. 100% storm-tested. 100% Southeast Asia and Europe united.









Handcrafted by survivors of landmines and skilled artisans with physical disabilities.

Constructed from tropical cement sack material.

Certified by the World Fair Trade Organization.

EVERY HEARTFUL STORY IS BEAUTIFUL!

CR3/TJ BCM Travel Bag CR5/TJ BCM Messenger Bag - Andrew CR6/TJ BCM Messenger Bag - Joseph CR7/TJ BCM Shoulder Bag - S14 CR8/TJ BCM Shoulder Bag - G2

Each bag is a one-of-a-kind creation, so the colors and motif placements may vary. Made from cement sack material with either red or blue print. Two units per color per model.



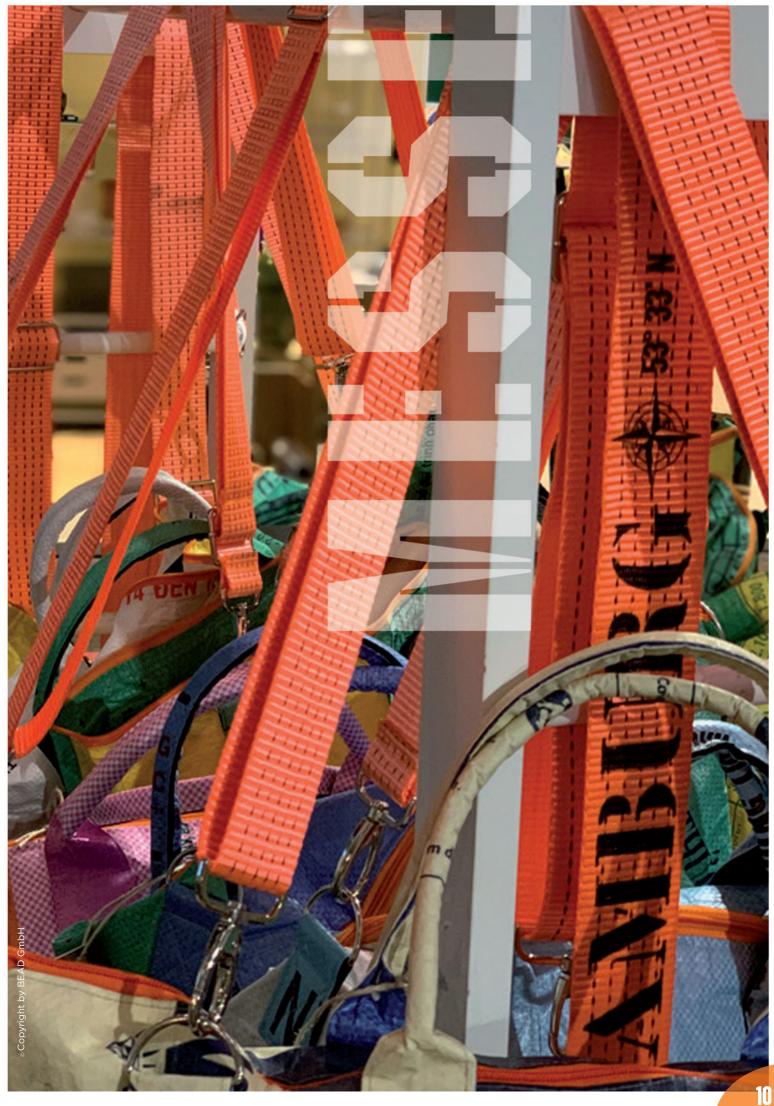




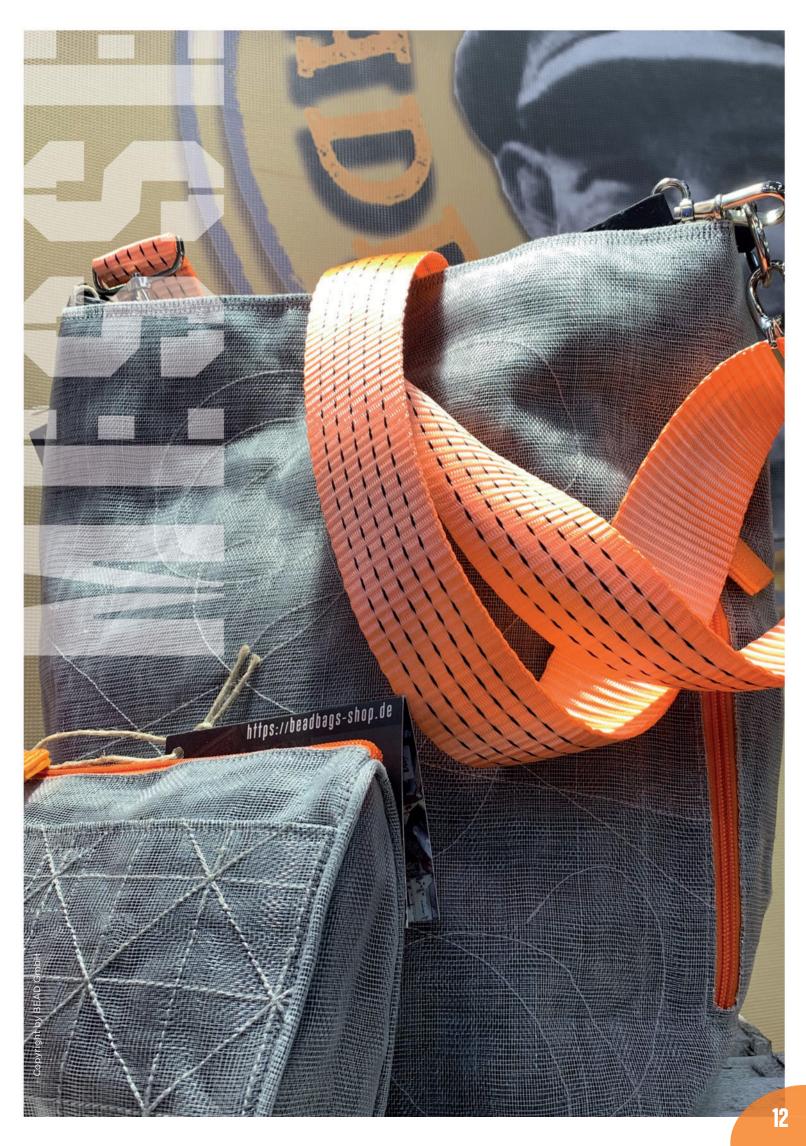
























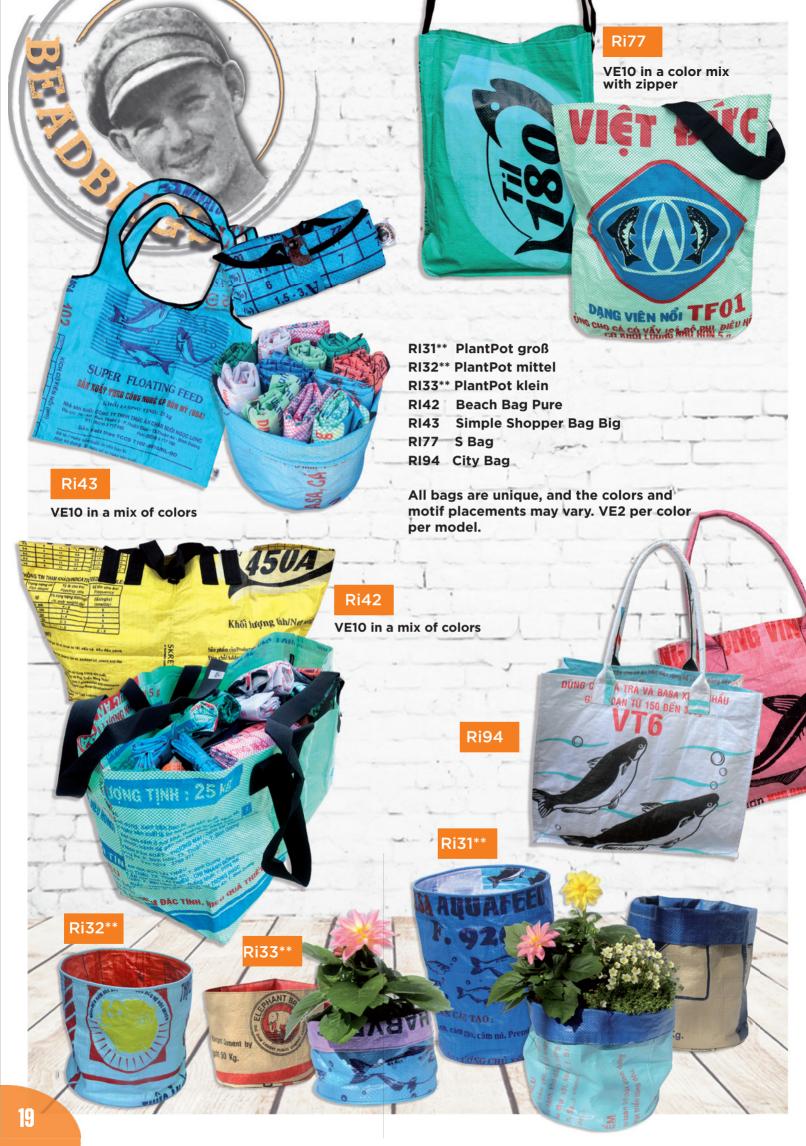
























RELIABLE | HONEST | CLEAR | COOPERATIVE LICH





MODEL NORTH SEA:

- Weight: approx. 700 g
- bottom 27 cm/top 53 cm x
 H 67 cm x T 16 cm
 closed B bottom 27 cm/top 53 cm x H 55
 cm x D 16 cm
- Volume: open approx. 38 liters closed approx. 24 liters
- Water and dirt resistant
- Easy to clean

MATERIAL

- 50% RPET
- 50% recycled ocean-bound plastic

MATERIAL DENSITY:

• 600d/pu, RPET 210d/pu

COLORS:

- black
- blue
- graphite
- olive

SAFETY:

- Reflective band on the front closure strap
- Reflective band on the left side
- Reflectors on both straps

EXTERNAL LAYOUT:

- Large exterior pocket with zipper on the front
- Slender, tall pocket with zipper on the right side
- Laptop compartment accessible from outside via large zipper on the back

INTERNAL LAYOUT:

- Laptop compartment with Velcro closure
- Tablet compartment with Velcro closure
- Mini tablet compartment with Velcro closure
- Large compartment with zipper
- Small compartment with zipper
- Cell phone/smartphone pocket
- Key holder
- Pocket for water bottle

FEATURES:

- Straps and zippers in orange
- Bright lining for better visibility
- Large zipper on the top opening
- Hook closure
- Luggage strap
- Height and width adjustable chest strap
- Padded back
- Padded shoulder straps
- Short carry handle





blue/black

olive/black

black/black

MODEL BALTIC SEA:

- Weight: around 600 g
- Width at bottom 30 cm x Height open 62 cm/ closed 50 cm x Depth 12 cm
- Volume: open about 23 liters, closed about 18 liters
- Water and dirt resistant
- Easy to clean

FABRIC:

- 50% RPET
- 50% recycled Oceanbound plastic

FABRIC DENSITY:

• 600d/pu, RPET 210d/pu

COLORS:

- black
- blue
- graphite
- olive



SAFETY:

- Reflective band on the front closure strap
- Reflective band on the left side
- Reflective bands on both straps



EXTERIOR LAYOUT:

- Small exterior pocket with zipper on the front
- Bottle holder on the right side



INTERIOR LAYOUT:

- Laptop compartment with Velcro closure
- Tablet compartment with Velcro closure
- Mini tablet compartment with Velcro closure
- Large pocket with zipper
- Small pocket with zipper
- Cell phone/smartphone pocket
- Key holder
- Pocket for water bottle



FEATURES:

- Strap bands and zippers in orange
- Bright inner lining for better visibility
- Large zipper at the top opening
- Carabiner closure
- Luggage strap
- Height and width adjustable chest strap
- Padded back
- Padded shoulder straps
- Short carrying handle







Prevention is better than cleanup: The research findings from one of the world's most renowned marine biologists, Professor Jambeck, and her team have shown that preventing plastic from entering water bodies is far more effective for aquatic ecosystems and marine life than cleaning it up later.

That's why we follow the recognized scientific approach and collect plastic within a 50-kilometer radius of coastal regions and use it to produce yarns and fabrics for our backpacks and waist bags. To ensure high durability, we've chosen a composition of 50% Oceanboundplastic and 50% recycled PET bottles for our outer fabrics.

Prevention through recycling: We rely on recycling as one of the cornerstones of our efforts. By recycling plastic near water, we give it a new purpose and prevent it from becoming waste in our waters.

Awareness and responsibility: We recognize the importance of awareness regarding this 4 issue. By creating products made from recycled plastic, we establish a visible link between everyday use of plastics and their potential to harm water bodies.

Collaboration for a sustainable future: To tackle the challenge of plastic pollution in water bodies, we must act together. Beadbags works closely with the UN Ocean Decade and other organizations to raise awareness and develop innovative solutions.

"CLEAN WATERS, HEALTHY OCEANS: WITH OUR OCEANBOUNDBAGS MADE FROM RECYCLED PLASTIC, WE REDUCE THE RISK OF WATER POLLUTION AT THE SOURCE."

BeadBags For over a decade, we've been dedicated as one of the leading companies in genuine Mission Sustainability, passionately working for real change. Our mission started with upcycling plastic in Cambodia under the umbrella of the World Fair Trade Organization. There, we prevent plastic from entering lakes and rivers—hence we use the terms Lake- and Riverbound-Plastic. Today, we are proud to continuously evolve and expand our activities.

In summer 2023, we're writing the next chapter of our success story and taking our product range to the next level. We are thrilled to introduce our latest products, which include items made from recycled Oceanbound-Plastic. By giving this plastic a new purpose, we actively contribute to combating ocean pollution and conserving valuable resources.

Our commitment goes beyond merely producing sustainable products. We are extremely proud to be an official partner of the UN Ocean Decade 2021-2030 since 2022.

Our years of experience and expertise allow us to create high-quality products that are not only visually appealing but also support your personal sustainability journey. Each of our products tells a story and embodies our belief that style, responsibility, and quality can coexist.

As a company, we are committed to revolutionizing consumption and shaping a sustainable future for generations to come. For the first time, we are taking a holistic approach to plastic prevention in water bodies: We stand for the avoidance of River-, Lake-, and Oceanbound-Plastic. We believe sustainability is more than just a trend—it's a commitment we pursue every day.

It's particularly important to us that our products are not only sustainable but also stylish and offer real value to you. We are delighted that the customers of our new range are so pleased with the lightness of the backpacks and waist bags and are enthusiastic about the extensive and innovative storage options in the backpacks.

Join our movement and explore our expanded range made from recycled Oceanbound-Plastic. Every product you purchase from us helps protect the environment and preserve the oceans.

Together we can create a sustainable future let's take the first step today!

MODEL PACIFIC:

- Weight: approx. 500 g
- Bottom width 30 cm x height 55 cm x depth 12 cm
- Volume: approx. 20 liters
- Water and dirt repellent
- Easy to clean

MATERIAL:

- 50% RPET
- 50% recycled ocean-bound plastic

MATERIAL DENSITY

• 600d/pu, RPET 210d/pu

COLORS:

- vellow
- turauoise
- olive
- blue



EXTERIOR LAYOUT:

- Small external pocket with zipper at the front
- Key holder in the front pocket



INTERIOR LAYOUT:

- Laptop compartment with Velcro closure
- Tablet compartment with Velcro closure
- Mini tablet compartment with Velcro closure
- Large compartment with zipper
- Small compartment with zippe
- Cell phone/smartphone compartment
- Space for water bottle



FEATURES:

- Orange straps and zippers
- Light interior lining for better visibility
- Large zipper opening on top
- Luggage strap
- Padded back
- Padded shoulder straps
- Two short handles with fixation



SAFFTY:

- Reflective tape on the right and left sides
- Reflector on one shoulder strap







MODEL Atlantic:

- Weight: approx. 95 g
- Width at base 22 cm x Height 16 cm x Depth 5 cm
- Volume: approx. 1.5 liters
- Water and dirt repellent
- Easy to clean

MATERIAL

- 50% RPET
- 50% recycled oceanbound plastic

MATERIAL DENSITY:

• 600d/pu, RPET 210d/pu

COLORS:

- black
- blue
- graphite
- olive



• Two reflectors on the front

EXTERIOR ARRANGEMENT:

- One large zippered compartment at the front
- One small zippered compartment at the front
- One flat slip pocket at the back
- Two loops at the front for attaching carabiners

FEATURES:

- Straps and zippers in orange
- Bright lining for better visibility
- Padded back

ATTRACTIVE PRESENTATION ON YOUR SALES FLOOR:

- Sustainable wooden display stand
- Eight presentation arms
- Top sign made of cardboard
- Easy assembly with threaded screws
- Stable base thanks to the screwed stand

DIMENSIONS:

- Height with top sign approx. 2.05 m
- Width approx. 1.00 m
- Base 0.82 x 0.82 m



















BEADBAGS SPACY, THE EVERYDAY HERO WITH STYLE

MULTIFUNCTIONAL & WELL-THOUGHT-OUT:

BEADBAGS SPACY is a true organizing genius. Whether for laundry, toys, magazines, returnable bottles, firewood, or groceries – the possibilities are nearly endless. With over 60 liters of space (XXL bag), it helps you quickly organize, store, and transport items – even up narrow stairs thanks to its sturdy handles.

STURDY, LIGHTWEIGHT & SPACE-SAVING:

Made from recycled feed bags (PP), this bag is extremely durable, double-stitched, water-repellent, and weighs only about 400 g. Thanks to the four knobs on the bottom, it stands firmly and can be folded compactly when needed. Inside, there's a handy zippered pocket for small items.



SUSTAINABLE & FAIR:

Every BEDBAGS SPACY is crafted with care under the fair conditions of the World Fair Trade Organization, often by individuals with physical disabilities. The materials are sourced from areas near rivers and lakes, actively helping to keep plastic waste out of the environment.

DESIGN MEETS FUNCTION:

With high-quality screen printing and a nautical charm, Spacy is not just functional but a real eye-catcher in any space. It adds color, joy, and lightness to your daily life – every single day.

APPLICATIONS:

BEADBAGS SPACY fits into life. With its versatility and flexibility, it truly is a jack of all trades.









OR CREATE YOUR VERY OWN BEADBAGS SPACY

CUSTOM APPLICATION EXAMPLES:

Many of our customers have taken advantage of our personalized BEADBAGS SPACY service. We handle all graphic work. Time for your own ideas!







S75a Festival Bag White Mermaid S75b Festival Bag White Seahorse S75c Festival Bag Light Blue Mermaid S75d Festival Bag Light Blue Seahorse

S95a Shopper White Mermaid S95b Shopper White Seahorse S95c Shopper Light Blue Mermaid S95d Shopper Light Blue Seahorse S76a Festival Bag Tall White Mermaid S76b Festival Bag Tall White Seahorse S76c Festival Bag Tall Light Blue Mermaid S76d Festival Bag Tall Light Blue Seahorse

S96a Shopper Zipper White Mermaid S96b Shopper Zipper Seahorse S96c Shopper Zipper Light Blue Mermaid S96d Shopper Zipper Light Blue Seahorse











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